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**MUVICO ENTERTAINMENT TEAMS UP WITH SHARE OUR STRENGTH FOR THE  
GREAT AMERICAN DINE OUT TO END CHILDHOOD HUNGER**

**FORT LAUDERDALE, FL – September 19, 2010** – Muvico Entertainment has partnered with Share Our Strength for their annual *Great American Dine Out* to raise funds for starving children in America.

Giving back to the community has been a priority of Muvico Entertainment and they will continue to do so by helping generous causes like the *Great American Dine Out*. The toughness of these times is precisely why Muvico is determined to make a difference to those who have suffered. It is the hope of Muvico that their dedication to charities is contagious, and that together with its loyal patrons, they can make a difference. With other charity partnerships on the horizon, Muvico is determined to use its theater locations, both locally and nationally, to spread awareness and raise funds for charitable organizations like Share Our Strength and its efforts.

Bogart's Bar and Grill, located inside Muvico's Thousand Oaks theater in Thousand Oaks, CA, will be one of thousands of restaurants nationwide participating in this truly worthwhile cause. The task is simple. Dine with us from September 19-October 3 and you will receive a \$10 coupon to Bogart's Bar and Grill for every \$10 donation made, with all proceeds benefitting Share Our Strength. By dining out and feeding your family, you will help to feed hungry children all across America.

"We are proud to affiliate our restaurants, Bogart's Bar and Grill, with such a worthy cause in helping provide a vehicle to our guests to feed the hungry children in America while enjoying a savory meal. We view this as an opportunity to assist in improving the health, academics and emotional well being of these unfortunate children, which all have been linked to the importance of a child's development who struggle with hunger." said James Herd Jr., Muvico's Vice President of Operations.

All funds raised from the *Great American Dine Out* and its partnering restaurants will be distributed to various anti-hunger organizations that make it their mission to end childhood hunger in this country. Visit Muvico.com or [www.greatamericandineout.org](http://www.greatamericandineout.org) for more information.

### **About Share Our Strength**

Share Our Strength®, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry™ campaign—a national effort to end childhood hunger in America by 2015—Share Our Strength ensures children in need are enrolled in effective federal nutrition programs, invests in community organizations fighting hunger, teaches families how to cook healthy meals on a budget, and builds public-private partnerships to end hunger, both nationally and at the state level. Working closely with the culinary industry and relying on the strength of its volunteers, Share Our Strength hosts innovative culinary fundraising events and develops pioneering cause marketing campaigns that support No Kid Hungry. Visit [Strength.org](http://Strength.org) to get involved.

Muvico continues to operate nine theaters in Florida, Illinois and California, including notably its two newest theaters in Los Angeles and Chicago, each of which features premiere auditoriums and an upscale restaurant. Muvico will continue to expand its nationwide presence, with plans for a new theater in Malvern, Pennsylvania, as well as additional theaters in the greater Chicago and Los Angeles areas.

**Muvico Entertainment**, based in Fort Lauderdale, FL now currently operates 154 screens in nine movie theater locations.