

NEW TALENT TO AUDITION FOR HANNAH MONTANA'S AGENT, MITCHELL GOSSETT

John Casablancas and Muvico Theaters Partner to Find Aspiring Starlets Audition to "Be Like Hannah"

Oakbrook Terrace, IL – February 8, 2008 - Muvico Theaters and John Casablancas Modeling and Career Centers are teaming up to find six talented individuals, ages 6 to 16 to audition for Hannah Montana's agent. The preliminary auditions, held at Muvico's luxurious new theater in Rosemont, 9701 Bryn Mawr Ave, will grant aspiring youths an opportunity to be like Hannah and the chance to audition in front of her agent, Mitchell Gossett.

Disney Channel's Emmy-award nominated television series, Hannah Montana, has been a hit around the nation; in it 15 year old Miley Cyrus leads a double life as Miley Stewart and Hannah Montana. Tickets for Montana's Best of Both Worlds live concert sold out in minutes and at prices nearly 10 times their face value. Disney is also releasing the Best of Both Worlds Concert Digital 3D in theaters, bringing the Hannah experience to screen in 3D.

John Casablancas Modeling and Career Center in Oakbrook Terrace works regularly with Cyrus' agent as well as many other top casting directors, agents, and managers from MGM Studios, Nickelodeon and Bryan Leder Talent; to develop and market their talent.

"People need dreams and we make dreams come true," said Goran Djenadic, National Director of John Casablancas. "The John Casablancas Modeling and Career Centers are known for opening the doors to the world of show business and will do that for six lucky and talented people from the promotion at Muvico Rosemont 18."

Muvico is excited to hold the event in their new 18-screen theater. "Our goal is to bring the community the best integrated entertainment experience possible," commented Tony Fields, Vice President Marketing for Muvico Theaters. "We are ecstatic about giving a chance to neighborhood youth to showcase their talent in front of the same agent that found the "Hannah" star quality in Cyrus."

The auditions will be featured live on screen to be viewed by other contestants, limited friends and family, and members of the media.

"Be Like Hannah" will be Saturday, February 9 at 9:00 am. Chicagoland hopefuls will bring completed registration forms (details & forms @muvico.com) to Muvico Rosemont 18 Theaters before 9:00 am when the drawing will take place. Sixty contestants will be drawn at random and move on to audition for the panel of judges. Each contestant will be given up to two minutes to showcase their talent. The top six finalists will audition for Cyrus' Agent, Mitchell Gossett of Cunningham-Escott-Slevin-Doherty (CESD) Talent on February 16.

In addition to Miley Cyrus, Gossett also represents Jesse McCartney of Summerland, Kristen Bell of Veronica Mars, and Hayden Panitierre from the cast of Heroes.

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